



Sunil

MBA

Marketing & finance

Dr. A.P.J. Abdul Kalam Technical University, Lucknow

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PROFESSIONAL SUMMARY

Highly motivated and Results-oriented Master of Business Administration with expertise in Marketing and Finance. Business decisions and develop strategic marketing initiatives. Exceptional team collaborator with strong communication skills, committed to enhancing organizational success.

EXPERIENCE

- MOZOHUNT

Aug. 2023 – Sep. 2023

Management Trainee Intern

Delhi, India

- Drove unprecedented sales growth as dynamic Management Trainee at Mozohunt, utilizing cutting-edge techniques in **Search Engine Optimization (SEO)** and **Google Ads**. Achieved consistent overachievement of sales targets, showcasing a talent for identifying and capitalizing on market opportunities.
- Secured the prestigious title of Best Management Trainee, underscoring my commitment to excellence and exceptional contributions to Mozohunt's success. The award reflects my dedication to surpassing expectations and driving results that matter.
- Spearheaded impactful marketing campaigns, leveraging a combination of SEO, Google Ads, and personalized consultations. This not only optimized course visibility but also catapulted overall company sales by an impressive 15%. My strategic approach to marketing is driven by a commitment to staying ahead in the ever-evolving digital landscape.
- Mastered the art of personalized consultations, establishing meaningful connections with clients. My effective **communication skills** and ability to understand client needs not only translated into increased sales but also contributed to a positive and lasting impact on Mozohunt's client relationships. I am passionate about creating win-win scenarios that benefit both clients and the company.
- Tech stack: SEO, Google Ads,

EDUCATION

- **Master of Business Administration with Specialization in Marketing and Finance**,
Dr. A.P.J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh, India **68/100 (Percentage)**
- **Bachelor of Business Administration**,
Dr Bhimrao Ambedkar University, Agra, Uttar Pradesh, India **66/100 (Percentage)**
- **Senior Secondary School**,
Govt Sr. Sec. School, Mangrol, Dholpur, Rajasthan, India **73/100 (Percentage)**

SKILLS

- **Digital Marketing:** Google AdWords, Mailchimp (Email Marketing).
- **Financial Analysis:** Excel, SQL, Python (for data analysis), Tableau (data visualization), Financial Modeling, MS OFFICE.
- **Marketing Communication:** Adobe Creative Cloud (Illustrator, Premiere Pro, Photoshop, After Effects) Canva, Blender (3D).
- **Programming:** JavaScript, HTML5, CSS3.
- **Miscellaneous:** WordPress, GitHub, OBS.

Certifications

- **TCS iON Career Edge - Young Professional:** by TCS
- **Digital Marketing for SMBs with Greg Gifford:** by Semrush
- **The Fundamental of Digital Marketing:** by Google

PROJECTS

- Automating Team Communication

Summer 2023

Personal Project

[GitHub](#)

- Implement real-time communication features within the project to ensure instant sharing of information among team members. Utilize **Google Apps Script** and JavaScript to create dynamic updates, allowing team members to stay informed about project progress, milestones, and any changes in **real-time**.
- Enhance team **collaboration** by integrating task management functionalities into the communication system. It's allowing team members to easily access, update, and track their assigned tasks. This integration ensures a streamlined communication channel coupled with efficient **task management**.
- Develop a comprehensive reporting mechanism that generates **daily**, weekly, monthly, and yearly summaries directly through **Gmail**.
- Tech Stack: Email, Html, Css, JavaScript, Google Sheet, Apps Script.